



RRinternetTV™



Your TV Content. Our Broadcasting Solution. Over the Top of the Internet.

Reach viewers all over the world by taking your compelling TV content to the Internet. The Internet is unstoppable. Whether you are a new content provider, or adding Internet to your bouquet of services, RRinternetTV gives you the full broadcasting solution you need to benefit from it.

Choose Well. Go with a Broadcast Professional.

RRsat has been in the business of providing playout and distribution services to global TV channel owners for over 15 years. We are broadcast professionals. We offer 24/7 monitoring and round-the-clock support. RRinternetTV fine-tunes this expertise for the Internet. We give you the proven infrastructure and control to broadcast your TV channels over the top of the Internet and grow your audience. Whether from your own website, RRsat's or both, now you can deliver your content, advertising and promotions straight to your viewers' PCs.

Take it Global. Make it Grow.

RRsat supports worldwide distribution to broadcast your content. To handle the extra viewers for all types of broadcasts, including commercial ventures and non-profit governmental and religious content, RRinternetTV provides a managed, monitored end-to-end solution. We can acquire your content regardless of its location and format, and distribute and control it while helping you reach and maintain a global audience. RRinternetTV gives you unique, full monetization capabilities, allowing you to profit from advertising and promotions with geoblocking, rights agreements, viewer registration, subscription handling, Pay-TV channels and pay-per-view, payment handling and clearing, and viewing statistics.

Serve Unlimited Viewers. Keep the Cost Fixed.

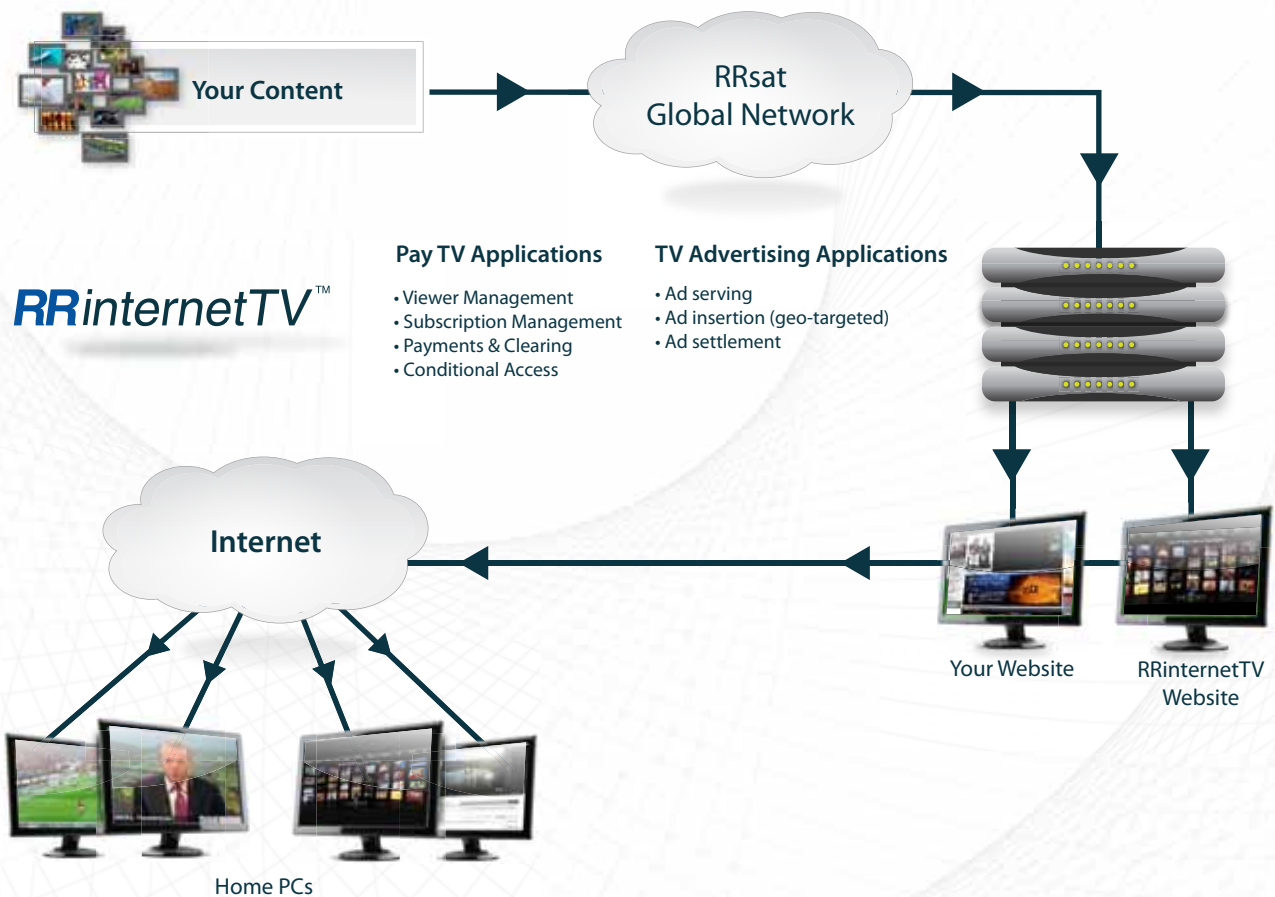
RRinternetTV uses advanced peer-to-peer (P2P) technology to cut networking costs and to streamline delivery by preventing buffering and blockiness. You can serve unlimited numbers of viewers continuously, even during peak hours, at a fixed cost – confident of top quality delivery.

Make Viewing Easy. Keep it Personal.

RRinternetTV makes TV viewing entertaining for your customers and rewarding for you. It offers: a TV guide, channel search and filtering, personal "favorites", PVR, promotions and targeted advertising.

You and RRinternetTV.

It's a match made to grow your global Internet presence and profit.



Key Features:

- **Worldwide Distribution over the Internet** - with geoblocking as requested
- **Fixed Cost** – even as viewers or viewing time grows
- **Unlimited Number of Viewers** – no upper limit on the number of simultaneous viewers or viewing hours
- **Full Monetization Functionality** – from viewer registration and payment management to advertising
- **Managed, Monitored End-to-End Solution** - from content acquisition to distribution and Pay TV

About RRsat

RRsat (NASDAQ: RRSAT) is a leading provider of end-to-end content broadcast, management and distribution services enabled by our global satellite and fiber communications network extending over 95% of the globe. These services include cost-effective uplink, downlink, turnaround, playout and production to over 500 worldwide television, radio and data channels